

New from THOMSON

The New THOMSON Fire TVs with Integrated Alexa Voice Control Take Streaming to a Next Level

Experience seamless streaming, Smart Home integration, and voice control with Alexa – all in one device. With the new Fire TVs from THOMSON, now available in 32 and 40 inches, the entertainment experience becomes easier and smarter. Whether it's binge-watching series, game nights, or Smart Home navigation, the new Fire TVs bring limitless convenience and personalized entertainment to every living room, all at a competitive price point.



Intuitive Fire TV Operating System

With the user-friendly Fire TV operating system, accessing your favorite apps, games, and streaming services is effortless. Personal user profiles offer tailored recommendations and settings, providing a fully customized TV experience. Additionally, AirPlay support allows for the easy transfer of content from Apple devices, seamlessly turning your smartphone into a remote control.

"Alexa, Play My Favorite Series"

The THOMSON Fire TV transforms ordinary TV viewing into a personalized experience by recognizing voice commands. With Alexa voice control fully integrated, users can easily manage their TV, search for content, or control connected Smart Home devices through simple voice prompts. The built-in Smart Home Dashboard provides a quick overview of all connected devices. Turn off the lights, start your favorite movie – and the perfect evening begins.



Sharp Picture and Immersive Sound

For those who value variety and flexibility, the triple tuner allows reception of cable, satellite, and terrestrial signals. Thanks to HDMI, USB, and CI+ ports, external devices are quickly connected, while Dolby Audio, Dolby Digital Plus, and HDR10 enhance the home cinema experience with superior sound and visual quality. Every movie night becomes a highlight, whether in HD resolution on the 32-inch or FHD resolution on the 40-inch model.

Ergonomic Remote Control

The Bluetooth-enabled remote control, featuring quick-access buttons for Netflix, Prime Video, and other personal apps and channels, simplifies daily use. With the Amazon Silk Browser, you can effortlessly surf the web, watch videos, or set bookmarks. With the integrated Alexa button, a single press is enough to control the TV by voice.

Key Features of the THOMSON Fire TVs:

- Fire TV operating system with Alexa voice control
- AirPlay support for Apple device integration
- Integrated Smart Home Dashboard
- Triple tuner for cable, satellite, and terrestrial reception
- HDMI, USB, CI+, and headphone ports
- Dolby Audio and Dolby Digital Plus sound
- HD and FHD resolution with HDR10
- Bluetooth remote control with quick-access buttons
- 3-year warranty

About THOMSON

Founded in France in 1893, THOMSON is a brand with a true European heritage. With over 130 years of history, THOMSON has been involved in some of the world's most significant technological revolutions, establishing itself as a pioneer in the industry. From the first radios and VCRs to MP3 players and televisions, THOMSON has consistently remained true to its mission of making innovation and cutting-edge technology accessible to everyone. Today, THOMSON continues to produce high-quality products that seamlessly blend comfort with the latest smart technologies. From European manufacturing to quality assurance in Hungary, THOMSON emphasizes proximity to its customers, intuitive usability of its products, and the high reliability that builds trust.

THOMSON's goal is to ensure that everyone can share unforgettable experiences and moments of joy with their loved ones. This is reflected in the design and functionality of its products, which are tailored to meet the needs and preferences of a wide range of consumers. The brand offers a broad array of electronic products, including televisions, audio-video devices, telephony, computing, connected products, household appliances, and wellness products. THOMSON remains a leading force in the technology industry, staying true to its mission of creating useful innovations that put the customer first.

For more information, please visit tv.mythomson.com.